Beta Presentation
Agent Multimedia Ad Builder

The Capstone Experience

Team Auto-Owners
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Project Overview

• Provides a system for independent insurance agents to create custom advertisements.
• Agencies will be able to create print, radio and television ads, and have them automatically sent to Auto-Owners for review.
• Java-based Web Application
System Architecture

View
HTML, CSS, JSP

Controller
Struts 2

Model
Java, Servlets

Interceptors
Action

request
response
result

SQL statement
Result set

JDBC
ODBC

Websphere Application Server

DB2 DBMS
Database
Agent Welcome Page

Agent Multimedia Advertisement Builder

Auto-Owners advertises through a generous co-op program with our independent agents, providing them with funds to be used for advertising. To view or download our radio, television or print ads click the appropriate button below.

Radio  Television  Print

Logout
Contact us: 1-800-346-0346
Home  |  Live Online Support  |  Terms of Use and Privacy Policy  |  Feedback & Comments
Review Print Ad

You're never too old...

To save money! Ask about retirement association member discounts for your home and auto.

Wolverine Insurance
Ann Arbor • 666-666-6666
joe.korolewicz@gmail.com

Auto-Owners Insurance
Administrator Approval

<table>
<thead>
<tr>
<th>Order Number</th>
<th>Date Added</th>
<th>Agency</th>
<th>Ad Type</th>
<th>Ad Name</th>
<th>Approve</th>
<th>Reject</th>
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<td>4/1/11</td>
<td>Spartan Insurance</td>
<td>Radio</td>
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<tr>
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<td>Print</td>
<td>Never too old</td>
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</table>
What’s left to do?

- Fix up any bugs
- Clean up interface
- Clean up television ads
- Erase watermark for submission