Beta Demonstration
Dealer Analysis Applications for Mobile Devices

Team Urban Science
CSE 498, Collaborative Design

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Project Overview

• Develop iPhone and Blackberry applications to assist automotive companies in placing dealerships and evaluating their performance.

• Generate media-rich content (maps, charts, tables) that is easy-to-view on mobile devices (Blackberry Bold and iPhone).

• Create novel design that allows for usability but also looks good (“sizzle factor”).
Architecture Illustrated

Microsoft SQL Server 2008
ASP.NET Web Service

HTTP Request
XML Data
Internet
XML Data
HTTP Request

Team Urban Science
Screen Shots
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