Alpha Demonstration
Dealer Analysis Applications
for Mobile Devices

Team Urban Science
CSE 498, Collaborative Design

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Project Overview

• Develop iPhone and Blackberry applications to assist automotive companies in placing dealerships and evaluating their performance.

• Generate media-rich content (maps, charts, tables) that is easy-to-view on mobile devices (Blackberry Bold and iPhone).

• Create novel design that allows for usability but also looks good ("sizzle factor").
Architecture Illustrated

Microsoft SQL Server 2008
ASP.NET Web Service

HTTP Request
XML Data
XML Data
HTTP Request
Screen Shot
Screen Shot

Team Urban Science
Screen Shot
What’s left to do?

- Geographical mapping
- Show data as bar charts and line charts
- Populate data fields from database
- Search using GPS
- Stored Login