Beta Presentation
Ford Idea Place: Mobile Edition

The Capstone Experience

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Project Overview

• Mobile idea submission database
• Submit ideas from phone
• Search and view ideas
• Rate and comment
• Push ideas to others
• Subscribe to ideas/users
• Earn achievements
System Architecture

The diagram illustrates the system architecture for the Capstone Experience. It includes components such as the Managing Server, which hosts the LDAP Log-in Verification and the MSSQL Server 2008. The Back-End Systems manage database and security features.

The Front-End Internals involve Phone Input Devices (camera, microphone, GPS info, etc.) and are developed using Android SDK, iOS SDK, and Java/Objective-C for device interfaces.

The Client-End represents the phone application, which interacts with the managing server through these interfaces.
Android App

Mustang GT
*American Muscle*

- Achievements
- Ideas
- Subscribed
- Newsfeed

Title:
All cars must have seats
Idea:
In order to make cars more comfortable, add seats to the cars. They could be made of leather or cloth.

Keyword Tag (Limit is 5, separate by space):
Seats Cars

Choose a category:
- All
- All

Keyword:
cars

Submit
iPhone App

Profile

My Ideas
Subscribers
Achievements
Notifications

Submit

Description: Desc
Attachments
No Video
No Image
No Audio

Category
Main Category: Business
Sub Category: Business Model

Search

Category:
Bus Proc Prod Relate
Employees Dealers Customers
What’s left to do?

• Add more Achievements
• Subscribe to Users
• Yammer Integration
• Downloading audio/video back to the phone (almost done)
• Polish